



2023 Azalea Bowl Regatta

April 14-16, 2023
Wrightsville Beach, NC

About the Azalea Bowl Regatta – The Azalea Bowl Regatta is modeled after the long-standing Rose Bowl Regatta in Long Beach, CA. The event is designed to attract talented high school and college sailors from around the country. In addition to racing, the regatta encourages high school competitors to interact with college teams to gain knowledge about sailing at the next level.

There will be more than 150 sailors representing 18 high schools and 18 colleges from CA, FL, GA, NC, SC, TN and VA. The 2023 Azalea Bowl Regatta will be held at the Carolina Yacht Club April 14-16, 2023.

Sponsorship Levels and Benefits – We are asking for your support through in-kind contributions or monetary donations. This is an opportunity to highlight your business and help offset costs associated with this volunteer-led event.

Azalea Green Presenting Sponsor (Full!) – \$2,000.00

This entitles you to the following:

- Maximum – 1 sponsors
- 2023 regatta naming rights. Name/logo used in all references associated with the event.
- Largest placement on all marketing materials, including web page, regatta banner, social media and the event t-shirt
- Recognition during the skipper's meetings
- Opportunity to welcome sailors during Saturday's College Night meal
- 4 meal tickets for Saturday's College Night
- Invitation to watch racing from the water (We'll provide a spectator boat.)
- Recognition at the Awards Ceremony

Azalea Purple Sponsor (3) – \$1,000

This entitles you to the following:

- Maximum – 3 sponsors
- Premium placement on all marketing materials, including web page, regatta banner, social media and the event t-shirt
- Recognition during the skipper's meeting

- 2 meal tickets for Saturday’s College Night
- Invitation to watch racing from the water (We’ll provide a spectator boat.)

Azalea White Sponsor – \$500

This entitles you to the following:

- Name/logo on regatta banner and t-shirt
- Promotion on both the regatta’s social media feed and on our high school and college partners’ social media feeds
- 2 meal tickets to join Saturday’s College Night
- Invitation to watch the racing from the CYC docks

Meal Sponsor

In-kind food donation from a restaurant or a monetary donation(s) to help cover costs of the College Night meal on Saturday, April 15th and/or breakfast on both Saturday, April 15th and Sunday, April 16th.

This entitles you to the following:

- Name/logo on regatta banner and t-shirt
- Promotion on both the regatta’s social media feed and on our high school and college partners’ social media feeds
- Recognition and signage during Saturday’s College Night dinner and breakfast(s)
- Invitation to watch the racing from the CYC docks

Patron Sponsor – \$100

Opportunity to support the inaugural Azalea Bowl Regatta through an in-kind or monetary donation.

- Name listed on the event website
- Invitation to watch the racing from the CYC dock

Friends Sponsor – Any amount

Opportunity to support the inaugural Azalea Bowl Regatta through a monetary donation.

All sponsors that want to be included on the banner and t-shirts must be committed by MONDAY, MARCH 20, 2023

For more information on sponsorship opportunities, please contact:

<p>Tavia Smith Azalea Bowl Regatta, Founder Carolina YC High School Sailing, President Senior + Sailor, Class of 2023, Viking Sailing taviabsmith8@gmail.com 919.939.7160</p>	<p>Dana Magliola NC State University Sailpack, Head Coach dana@sailpack.org 919.946.5445</p>
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All Azalea Bowl Regatta donations should be made to Cape Fear Community Sailing, a 501(c)3 organization. A confirmation receipt will be provided for your tax purposes.